



BECOME A BRILLIANT COACH

AND AN INSPIRING LEADER

MMS TRANSFORMATIONAL
EXECUTIVE COACH CERTIFICATION
PROGRAM
LEVEL 1 & LEVEL 2



**Join Us to Transform Lives
Yours & Others'**

August 27 - December 17, 2024
The Netherlands

Coaching



Why coaching as a leader

Coaching skill is one of the undisputable requirements of being a great leader and professional, and so is the need for coaching-style leadership in today's post-COVID work life.

Coaching deals with employee engagement, growth, creativity, and achievement by removing roadblocks to development and performance as no other development tool.

A strong coaching culture is far transcending the needs of executives & organizations. Perhaps that's why coaching has been rated the top desired skill for front-line managers (Chief Learning Officer Magazine).

When executed properly, coaching provides greater intrinsic motivation, in other words, inspiring the self-directed willingness to try and make new discoveries. According to McKinsey, when employees find greater intrinsic motivation, they are 32% more committed to their work and 46% more satisfied with their jobs.

Not only the constant change, economic uncertainty, and pressure for results, but also the need to attract and retain talent makes coaching-style leadership a huge necessity and coaching skills a new currency for the 21st-century workforce.



Today's Leaders



For today's leaders with a calling to help others

Organizations are re-inventing themselves, and 'human' capital is finally finding its place in the center stage.

Today's leaders understand that enabling the well-being and empowerment of individuals is the key to creating a better (business) world at large - starting from knowing, loving, and empowering themselves!

Today's leaders know that every step toward the right direction counts, and the very first step is theirs to take.

Empowering others authentically can only stem from self-awareness and genuine interest & belief in self and in others' capacity and potential.

That's what MMS coaching is all about!

If you want to bring out the best of yourself and others in your personal and professional life, first you need to know how to connect with yourself and with others at a deeper level.



You Will Learn

- How to connect with yourself and others
- How to listen to your inner voice
- How to stand up and speak up for yourself
- How to be more self-aware
- How to nurture yourself

You Will Be Able To

- Discover your blind spots
- Start coaching immediately
- Develop leadership skills
- Stay in balance and set boundaries
- Make a difference in the lives of many

You Will

- Grow exponentially
- Remove blocks from your life
- Become a better listener
- Understand the do's and don'ts of coaching
- Be able to see when and why you are being judgemental
- Own and acknowledge your accomplishments
- Trust yourself more
- Have enhanced self-confidence & interpersonal skills
- Experience & be part of a new coaching community instantly
- Become your authentic self



Some of the Skills You Will Develop

- Connecting with self & others
- Coaching presence
- Establishing trust and safety
- Suspending judgement
- Quieting the voices of the mind
- Active listening & observing
- Getting to the core of the matter
- Focusing your attention
- Powerful questioning
- Trusting your intuition
- Direct communication
- Creating awareness
- Partnering to facilitate growth
- Supporting others in setting goals, planning, defining actions, & managing progress



Transformational Coach training



What is Transformational Coach Training?

This training teaches masterful executive coaching, using the original [MMS coaching methodology](#). MMS Worldwide Institute is widely recognized as the most rigorous professional coach training and certification program in the industry.

Our aim is to train leaders to coach at the highest level, empowering themselves and others.

If you are ready to take your coaching to the next level, this program gives you all you need to grow your presence and authenticity, and to build stronger connections.

This will enable you not only to deliver a transformational coaching experience but also to take your leadership to the next level.

The [MMS Transformational Executive Coach Certification program](#) consists of 3 blocks designed according to the requirements of Level 1 and Level 2 coaching mastery levels, as described by the [International Coaching Federation \(ICF\)](#).

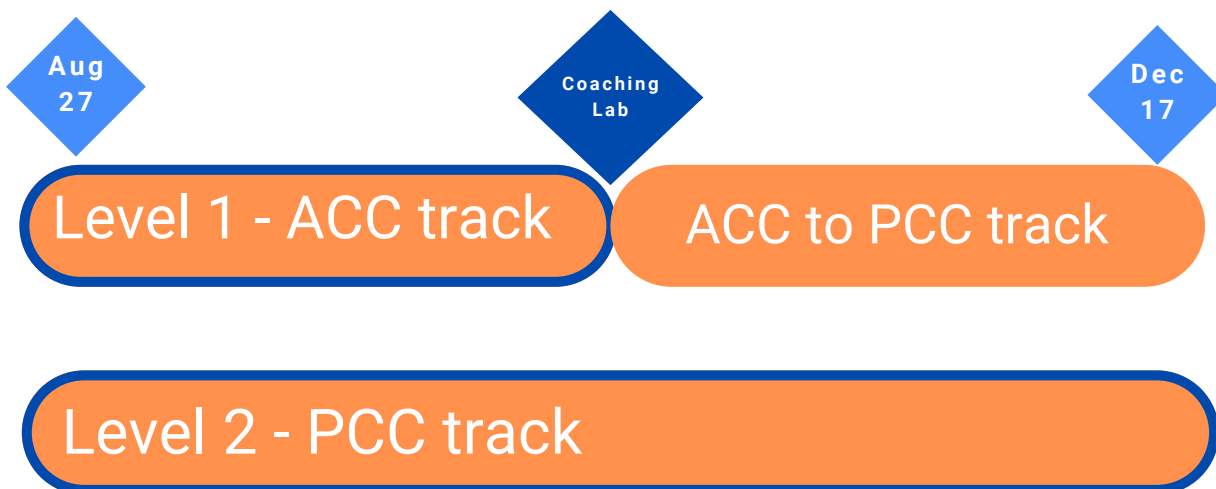


Program Overview

ICF Accredited MMS Advanced Coach Training with 3 tracks

Our program teaches masterful executive coaching, using the original MMS coaching methodology, coupled with the ICF Core Competencies, with the addition of the MMS transformational executive coaching framework - and for PCC tracks; a strong personal development component.

Level 1 and Level 2 tracks start at the same time, with a break in between. Just before the break, all participants come together for the special **Coaching Lab**, which is also the start of the ACC to PCC track. After the break, the PCC track continues with the legendary **Transformational INW weekend**, followed by a graduation for the participants of all 3 tracks.



So, you can choose to follow the Level 1 track to learn how to coach at the Associate level or choose to follow Level 2 to achieve a professional level and more! If you already completed the Level 1 coach training, you can choose the "ACC to PCC" track to complete your required training hours to obtain Level 2. Please contact us if you would like to know more about a particular track.



Elevate your coaching skills

Level 1 - ACC track

We brought the best-in-class faculty together under the roof of OakTreeMe Academy to present you with the legendary MMS Transformational Executive Coach Certification program in The Netherlands!



Our aim is to train leaders to coach at the highest level, empowering themselves and others.

If you are ready to take your coaching to the next level, this program gives you all you need to grow your presence and authenticity, and to build stronger connections. This will enable you not only to deliver a transformational coaching experience but also to take your leadership to the next level.

**Learn how to coach:
Become a better leader for yourself
and for others!**

As part of the MMS Transformational Executive Coach Certification program, you can now register for the Level 1 Track to learn how to coach brilliantly and also become eligible for the ICF Associate Certified Coach (ACC) credentials. This track also offers you a lifetime opportunity to work on yourself like no other personal development program.



Transform as a leader

Level 2 - PCC track

You can choose Level 1 Coach Training and become a better leader with cutting-edge coaching-style leadership. Or, you can choose to go for Level 2, and transform as a person, too!



As MMS-trained coaches at OakTreeMe, our goal is not only to teach you how to be a confident, professional coach, our aim is to transform you into a 'brilliant' coach- in all aspects of your life.

If you want to take your coaching to another level, the MMS Transformational Executive Coach Certification Program - Level 2 gives you all you need to get to know your true self and grow your presence to build deeper connections and create real impact on people's lives.

Take your coaching further while working on your personal transformation!

As part of the MMS Transformational Executive Coach Certification program, you can now register for the Level 2 Track and become eligible for ICF Professional Certified Coach (PCC) credentials. This track also offers you a lifetime opportunity to work on yourself like no other personal development program.



What Level 2 Will Give You



Self-awareness and connection. This is the first step to be able to coach someone to find their own answers and fulfill their potential. Becoming a brilliant executive coach requires embodying the principles and skills of a transformational coach to create real impact.

Transform into a brilliant coach that transforms people

This high-impact MMS Training is not designed to equip you with coaching skills only, it's designed to transform you into a better version of yourself, a brilliant coach and inspiring leader!

That's why especially the core of the Level 2 track will continue after the [Transformational Inner Negotiation Workshop weekend](#) - 2 days of digging deep in yourself and cleaning the vessel!

Since you will have already mastered the coaching on "WHAT" in the first part, the rest of the program will focus on coaching on the "WHO", where the magic of *sustainable transformation* happens.

You will have many opportunities to coach and have mentor feedback to finetune your coaching skills, especially at the [Coaching Lab](#), a highly experiential day full with practice, demo, and feedback sessions.

"You cannot take anyone further than you dare to go yourself"



Program Setup



Maximum convenience with maximum impact

The program will be delivered by our MCC/PCC level coach trainers in a hybrid format (online & face-to-face) for your convenience; and in small group sizes with maximum personal attention to your needs & progress.

Next to the training modules with theory and application, we will have a full day for the [Coaching Lab](#) where you practice your coaching skills accompanied with live mentoring feedback!.

You will practice with peers, guest coaches & mentors, and receive feedback and opportunities to fine-tune your coaching!

You can revisit your training material and recordings on our online LMS (Learning Management System) platform, and practice with your friends and family!

The Level 2 track will continue with the highly experiential and legendary Transformational [Inner Negotiation Workshop \(INW\)](#) weekend.

All 3 tracks end with the last module and a graduation celebration. At the end of the program, you will be ready to proceed with your desired level of ICF certification.



You Will Receive

Level 1: Learn how to coach



- 69 hours of training & practice (exceeding the ICF requirement)
- Covering ICF Core competencies, MMS Transformational Executive Coaching methodology, and content
- Including the [Coaching Lab](#) - a full day with practice and feedback
- 10 hours of mentoring - from different PCC mentors
- 5 recorded coaching sessions reviewed by PCC Mentor
- Final Assessment indicating the ICF level you reached
- MMS/ICF Certificate upon successful graduation
- MMS Learning Management System e-learning platform access
- Guest lecturers covering diverse topics
- And a complimentary copy of the book 'Transformational Life Coaching' written by the NYT bestseller author Dr. Chérie Carter-Scott!

Level 2: Transform as a person



- 126 hours of training & practice (exceeding the ICF requirement)
- Covering ICF Core competencies, MMS Transformational Executive Coaching methodology, and content
- Including the [Coaching Lab](#) full day with practice and feedback
- Including the [Transformational INW weekend](#)
- 10 hours of mentoring - from different PCC mentors
- 6 recorded coaching sessions reviewed by PCC Mentor
- Final Assessment indicating the ICF level you reached
- MMS/ICF Certificate upon successful graduation
- MMS Learning Management System e-learning platform access
- Guest lecturers covering diverse topics
- And a complimentary copy of the book 'Transformational Life Coaching' written by the NYT bestseller author Dr. Chérie Carter-Scott!

You will find yourself a different person, a better leader for you and others, and a better coach with finesse!



Why Choose Us

Learn from the best!

- A highly experienced and diverse team with a strong track record in training, coaching, and leadership (ranging from business to healthcare).
- All of our trainers are certified by the ICF and trained by the MMS Worldwide Institute, they are living examples of MMS values and principles.
- An integrative approach that speaks to heart, mind, and body; offering a framework and tools that connect science and mindfulness.
- A personalized learning journey - intake and personal learning objectives, close attention to participant needs, progress, and development.
- Hybrid format experiential learning: online & in-person teaching modules and mentoring focused on interaction, practice, application, & experimenting.
- Support & guidance on getting your PCC credentials.
- **And our passion to help you to empower yourself to live the life you truly desire in your authentic way!**

Why MMS

MMS Worldwide Institute is widely recognized as the most rigorous professional coach training and certification program in the industry. As the oldest and most established professional coach training organization in the world, MMS Worldwide Institute has trained over 2500 coaches, including employees in more than a third of the Fortune 100 companies.



Making the World a Better Place!

Individually we are raindrops, yet, together we are an ocean

"Building bridges, not walls." Dr. Cherie Carter-Scott, MCC

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Our Team



“ The moment I met Chérie, I felt a special connection and I thought: she can teach me some things that are important for me to learn. So I took the MMS Coach Training, which exceeded my already high expectations. I learned a lot about myself, got rid of a couple of major limiting beliefs and learned to be an effective coach, able to empower others. I use my newly acquired skills in my business, in my family and in every aspect of my life – wherever I find it appropriate to use them. I can highly recommend this course to anyone regarding of whether you want to become a professional coach, change jobs, or just want to get better at what you are already doing.



Roland Slot



FACULTY

HARMEN VAN DIJK, PCC

ICF CERTIFIED EXECUTIVE COACH & TRAINER



SUZAN VERZIJDEN, PCC

ICF CERTIFIED EXECUTIVE COACH & TRAINER



VERDA SISMAN

FOUNDER & CEO OF OAKTREEME, EXECUTIVE COACH, ADJUNCT PROF.



GUEST FACULTY

DR. CHÉRIE CARTER-SCOTT, PH.D, MCC

FOUNDER OF THE MMS WORLDWIDE INSTITUTE, MASTER TRANSFORMATIONAL COACH

WE LOOK FORWARD TO SUPPORTING YOU IN YOUR TRANSFORMATION & COACHING JOURNEY



PRACTICALITIES



KEY DATES

Training modules start: Aug 27, 2024

Training modules end:

- Level 1: October 22 (final module and graduation on Dec 17)
- Level 2/2B: December 17

Coaching Lab: October 19

INW weekend: November 15/16

Graduation: December 17

TIMING & SCHEDULE*

The program starts on Tuesday Aug 27.

The regular training modules take place on Tuesdays, either online at 13h-17h or in-person starting at 09h-17:30h

Level 2 /PCC tracks continue after Level 1 /ACC track ends, until December 17th which is the graduation date for all tracks.

EDUCATION

No prior education requirements.

LOCATION

In-person training afternoons will take place at Kraaybeekerhof in Driebergen-Rijsenburg - centrally located in the Utrecht area.

The locations of the Coaching Lab, the INW weekend, will be communicated separately.

LANGUAGE

The training material is in English. If there are non-Dutch speakers, the classroom sessions will be in English. The communication with your trainer, your coaching practice, etc. can be in Dutch or English.

**A detailed schedule will be shared via email with participants*



“ I believe that the lessons and tools provided during the MMS Coach Training are so practical that they can be applied to all everyday situations. They are so powerful that they can actually make a difference. I do not see a more profound, fast and effective way to help a coachee.



Marc Padberg
Netherlands

Contact Us

Let's explore which track is right for you!

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<https://www.oaktreeme.com/mms-coach-training>



NESET IRSIK
OAKTREEME ACADEMY
DIRECTOR, FACILITATOR &
EXECUTIVE COACH